

WELCOME to Track Training Tips Number 39.

January 2007.

Firstly, if its not too late to say so “A Happy New Year” to you all. Indicators look as if its going to be quite a tough one across many sectors of the economy.

Which is why I hope that you will excuse a bit of direct marketing as opposed to a ‘Training Tip’. As some of you will already know Track Training are a member of the **West Midlands Business Link Supplier register**. They have a great offer designed to assist you in remaining competitive, by providing **direct access to funding for a wide variety of Training and Development needs**.

The Director Development Programme.

This is partly fully funded and partly match funded.

Grant funding of up to £1000 is available. The first £500 is yours to be spent against a variety of Training and Development needs. The second £500 must be cash matched. (i.e. you put in £5.00 and Business Link will match it, put in £500 and they will match that as well).

The funding is for key/principal decision makers within your organisation.

To be eligible companies must:

- Have between 5 – 249 staff (including unpaid volunteers)
- Be less than 25% owned by a larger organisation
- Be based within the West Midlands area
- Have not received the DDP grant since April 2007
- Have not received more than 200,000 euros of grant aid in the last 3 years

The funding can be used to provide development in Leadership and Management skills, personal impact, communication or a wide variety of other needs. Delivery may be through workshops, coaching or mentoring.

This really is a great offer! What better time to ensure that the skills and competence of your key/principal decision makers are enhanced for the benefit of your business.

What’s the catch? There aren’t any. Yes there is some paperwork to fill in – you would expect that. Yes you need to agree to a Business Review – you would expect that as well (and its over the telephone in most cases).

You can only access this funding once and when the pot is empty it probably will not get filled up again.

OK. So what do you do next?

Simple. Give me a call on 01785 823583 to discuss further. We get your eligibility checked, then we meet to discuss your needs and how best to satisfy them.

The sign up process is simple, minimum paperwork. The usual great quality training that you would expect from Track – funded for you!

I hope that you feel able to benefit from this great offer, just give me a call and we will discuss how to make it happen.

Best regards

Dave Chesters
Chartered member C.I.P.D.